

District 206 Club Growth Director Report

District Executive Committee Meeting

September 12, 2026

1. Club Growth Report

Key Opportunities:

- application submitted, working on getting to 20 members:
 - **THR Speak** – Roseville Club (Foothills Rd)
- will “merge” with Laugh-a-lot existing club. demo meeting scheduled for 9/17 – Sacramento, **Lions Clubs International**
- on hold, hoping to restart soon – Sacramento, **Brother to Brother**

Leads that fell through, no longer viable *for now* (may be revisited in future)

- **T@NG** – Sacramento Club, McClellan Base. 9/14 - Taking a pause as not enough energy for recruitment campaign to get to 20 members.
- **Canine Companions** – 9/22 decided starting their own club is not the right fit at the time, due to budget and capacity constraints. However, they will encourage employees to join local clubs as part of their professional development needs.

Lead generation:

- Pilot launched 9/9 targeting HR managers in the city of Davis in a marketing campaign. Will follow up with phone calls
- Messaging/approach will be adjusted based on the Pilot results

2. Retention Report

Dues renewal

- Focusing on dues renewals. At 1476 of 5332 for Oct 1 -> 27% renewal rate.
- Working with Division Directors on awareness/plan for any clubs anticipated to not renew.

Clubs in need of attention

- Several clubs will not renew, including Construction Crew, Northern Lights, Voces Latinas
- Laugh-a-Lot – working on a “merge” with the new Lions TM club
- River City Toastmasters – Denise (Division Director) is working on a plan
- Talking Tigers – Ok for October but may not renew in April. Club is on pause for now.
- Mountain House – planning to close. Donna will contact and assess situation.
- San Joaquin – at 4 members but working on their renewals.
- Voces Latinas – closing and “merging”/joining with Stellar. Div A.
- Capital Nevada Club – 1 of members renewed. However, club is on “summer break”, didn’t meet for a while. Kathleen, Div F Director, is trying to get hold of them to assess the situation.

3. Your Club Growth Team Contacts

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Club Extension Chair, Sudheer Isanaka - sisanaka@gmail.com

Club Retention Chair, Gayle Kono - sembledon@yahoo.com

Club Coach Chair, Maire-Noelle Jeanson - mn-jeanson@comcast.net